



2017 MFBC AWARDS GALA

**SPONSORSHIP
OPPORTUNITIES**

BUILDING A BRIGHT FUTURE

CELEBRATING HISTORIC MILESTONES

NOVEMBER 10, 2017

Fairmont Winnipeg

2017 MANITOBA FILIPINO BUSINESS COUNCIL AWARDS GALA

On Friday, November 10, 2017, you have an exciting opportunity to be part of the sixth annual **Manitoba Filipino Business Council Awards Gala**.

The MFBC Awards Gala is an elegant affair highlighting the remarkable efforts of business people and entrepreneurs in our province's Filipino community. This year's event will be held at **Fairmont Winnipeg**, featuring some of Winnipeg's most well-respected leaders and influencers.

As an event sponsor, your organization will be recognized among many other notable companies in the Filipino-Canadian business community. Most importantly, you have the chance to support a rapidly growing cultural demographic accounting for over 80,000 individuals in Manitoba.

We have multiple levels of sponsorship packages available. Our options include:

- **Presenting Sponsorship** \$10,000 (one available)
- **VIP Lounge Sponsorship** \$7,500 (one available)
- **Automobile Sponsorship** \$5,000 (one available)
- **Custom Platinum Sponsorship** \$4,000
- **Gold Sponsorship** \$3,000
- **Souvenir Sponsor Package** \$2,500 (one available)
- **Silver Sponsorship** \$2,500
- **Corporate Table Sponsorship** \$2,000
- **Bronze Sponsorship** \$1,500

Thank you for your consideration in supporting the 2017 MFBC Awards Gala. Attached is additional information on our sponsorship opportunities and background information on our event.

Together, we hope to build a bright future for Manitoba and beyond. To start building your sponsorship package, please contact us at gala@mfbc.ca.

Sincerely,

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Hipolito Alibin Jr., CPA, CGA
President, Manitoba Filipino Business Council

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FAIRMONT WINNIPEG

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MFBC AWARDS GALA

MFBC held the 1st Annual Awards Gala in 2012 at The Gates on Roblin. This was the first-ever gala of its kind in Manitoba, and completely sold out in its inaugural year.

Annually, the event welcomes the community to nominate the top businesses and entrepreneurs in the Filipino community. Both members and non-members have been accepted as award nominees.

This year, we continue to raise the bar by bringing together the most influential and inspiring leaders in our province while celebrating Manitoba's rich Filipino culture.

Investing in MFBC will help our organization continue to provide members with high caliber events and educational benefits throughout the year, while injecting life and excitement into our business community.

MFBC has also given back to the community through numerous fundraising efforts. Our members have invested their time to provide much needed support for causes like:

- The Children's Wish Foundation
- Children's Hospital Foundation
- Kidney Foundation of Canada
- Winnipeg Harvest
- Philippine Heritage Council of Manitoba
- Typhoon Haiyan disaster relief



Thank you for your consideration in sponsoring the MFBC Awards Gala and supporting our goal to promote and expand Manitoba's Filipino business community.

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MANITOBA FILIPINO BUSINESS COUNCIL

The Manitoba Filipino Business Council (MFBC) formally launched in November 2011 at Player's Golf Course with over 100 entrepreneurs, business owners and professionals in attendance.

Our vision is to create and grow a community of leaders fostering professional growth, encourage collaboration and leave a legacy for future generations.

Our mission is to create a positive environment and provide resources to Filipino Canadian business owners, allowing them to prosper and progress by networking with the membership, local leaders and key business influencers.

We build relationships that increase our members' visibility, recognition and business growth. Together, we cultivate professional development through networking and mentorship.

Moving forward, we will continue to promote the bright and vibrant passion of Manitoba's Filipino community across the province and beyond.



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PRESENTING SPONSOR

\$10,000

(1 AVAIL)

VIP LOUNGE SPONSOR

\$7,500

(1 AVAIL)

- Twenty (20) complimentary tickets to MFBC Awards Gala (two full tables)
 - Prominent Presenting Sponsor title recognition and logo placement throughout all promotional and media-related materials
 - Opportunity to reserve naming rights to one award (5 available)
 - Prominent logo and name recognition at event
 - One large banner placed at registration area (provided by sponsor)
 - Special invitation to MFBC Awards Gala VIP reception
 - Opportunity to bring opening remarks (up to five minutes in length)
 - Opportunity to run 30-second commercial prior to start of event
 - 15-second PowerPoint slide played throughout program
 - Prominent logo placement at corporate tables and in A/V presentation
 - Prominent corporate name and logo on cover of main program
 - Opportunity to provide promotional materials at event
 - Link to company website on MFBC website
 - Company promotion on MFBC social media accounts and e-blasts
 - Optional: Promotional piece(s) published in affiliated Filipino media outlet(s)
 - Prominent recognition in post-event advertising
 - Complimentary one-year general membership for organization (based on number of employees)
 - First right of refusal for next year's Gala
- Ten (10) complimentary tickets to MFBC Awards Gala (one full table)
 - Name recognition as VIP Lounge Sponsor in promotional and media-related materials
 - Opportunity to reserve naming rights to one award (5 available)
 - Logo and name recognition at event
 - Up to two large banners placed in VIP Lounge (provided by sponsor)
 - Special invitation to MFBC Awards Gala VIP reception
 - Opportunity to provide promotional materials at VIP reception
 - Opportunity to run 30-second commercial prior to start of event
 - 15-second PowerPoint slide played throughout program
 - Prominent logo placement at corporate table and in A/V presentation
 - Link to company website on MFBC website
 - Company promotion on MFBC social media accounts and e-blasts
 - Prominent recognition in post-event advertising
 - Complimentary one-year general membership for organization (based on number of employees)
 - First right of refusal for next year's Gala

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AUTOMOBILE SPONSOR

\$5,000

(1 AVAIL)

- Ten (10) complimentary tickets to MFBC Awards Gala (one full table)
- Name recognition as automobile sponsor throughout all promotional and media-related material
- Opportunity to reserve naming rights to one award (5 available)
- Opportunity to display car on dedicated floor space inside ballroom during gala dinner
- Formal acknowledgement at dinner
- Logo and name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- Opportunity to run 15-second commercial prior to start of event
- 10-second PowerPoint slide played throughout program
- Logo placement at corporate table
- Logo placement in A/V presentation
- Link to company website on MFBC website
- Company promotion on MFBC social media accounts and e-blasts
- Recognition in post-event advertising
- Complimentary one-year general membership for organization (based on number of employees)

CUSTOM PLATINUM SPONSOR

\$4,000

- Ten (10) complimentary tickets to MFBC Awards Gala (one full table)
- Customized sponsor title recognition and logo placement throughout all promotional and media-related materials (i.e. automobile, dinner, award *5 available*, entertainment, etc.)
- Formal acknowledgement at dinner
- Logo and name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- Opportunity to run 15-second commercial prior to start of event
- 10-second PowerPoint slide played throughout program
- Logo placement at corporate table
- Logo placement in A/V presentation
- Link to company website on MFBC website
- Company promotion on MFBC social media accounts and e-blasts
- Recognition in post-event advertising
- Complimentary one-year general membership for organization (based on number of employees)

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**GOLD
SPONSOR**
\$3,000

- Ten (10) complimentary tickets to MFBC Awards Gala
- Formal acknowledgement at dinner
- Logo and name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- 10-second PowerPoint slide played throughout program
- Name placement at corporate table
- Logo placement in A/V presentation
- Link to company website on MFBC website
- Company promotion on MFBC social media accounts and e-blasts
- Recognition in post-event advertising

**SOUVENIR
SPONSOR**
\$2,500
(1 AVAIL)

- Exclusive opportunity to provide premium souvenir for all attendees (gift selection subject to approval)
- Two (two) complimentary tickets to MFBC Awards Gala
- Name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- Logo placement at corporate table
- Logo placement in A/V presentation
- Link to company website on MFBC website
- Recognition in post-event advertising

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**SILVER
SPONSOR**
\$2,500

- Six (6) complimentary tickets to MFBC Awards Gala
- Formal gement at dinner
- Name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- 5-second PowerPoint slide played throughout program
- Name placement at corporate table
- Logo placement in A/V presentation
- Link to company website on MFBC website
- Recognition in post-event advertising

**BRONZE
SPONSOR**
\$1,500

- Four (4) complimentary tickets to MFBC Awards Gala
- Name recognition at event
- Special invitation to MFBC Awards Gala VIP reception
- Name placement at corporate table
- Name placement in A/V presentation
- Link to company website on MFBC website
- Recognition in post-event advertising

**CORPORATE TABLE
SPONSOR**
\$2,000

- Ten (10) complimentary tickets to MFBC Awards Gala
- Name placement at corporate table
- Name placement in A/V presentation

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SPONSORSHIP APPLICATION FORM

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Custom Platinum Sponsor (\$4,000) | <input type="checkbox"/> Silver Sponsor (\$2,500) |
| <input type="checkbox"/> VIP Lounge Sponsor (\$7,500) | <input type="checkbox"/> Gold Sponsor (\$3,000) | <input type="checkbox"/> Bronze Sponsor (\$1,500) |
| <input type="checkbox"/> Automobile Sponsor (\$5,000) | <input type="checkbox"/> Souvenir Sponsor (\$2,500) | <input type="checkbox"/> Corporate Supporter (\$2,000) |

Company:

Primary Contact Full Name:

Address:

Phone:

E-mail:

PAYMENT

We accept CREDIT, cheques OR CASH as methods of sponsorship payment.

- Cheque Enclosed Credit

CREDIT CARD PAYMENT INFORMATION

Full Name on Card:

Credit Card Type:

Expiry:

Credit Card #:

Postal Code:

Please mail your completed sponsorship forms to:

Manitoba Filipino Business Council
Suite #325 - 210 - 1600 Kenaston Blvd.
Winnipeg, MB R3P 0Y4

Or e-mail your completed sponsorship forms to:

gala@mfbcc.ca